

CASE STUDY · CORPORATE CYCLE CHALLENGE

PARIS TO LONDON

Dassault Systèmes · July 2015

275

MILES IN FOUR DAYS

24

EMPLOYEES

£10,250

FOR THE PRINCE'S TRUST

◆ THE CHALLENGE

In July 2015, 24 employees from Dassault Systèmes, a multinational software company, cycled from their headquarters in Paris to London. Over four days they cycled 275 miles together through Northern France, crossed over the English Channel by ferry then cycled through Southern England to London.

There were various abilities and experience in the group, so teamwork, tolerance and communication throughout the team proved essential elements of what proved to be an extremely successful trip.

◆ THE RESULTS

- ✓ The team raised £10,250 for the Princes Trust
- ✓ The company connected and unified their regional, national and international workforces
- ✓ Participants benefitted physically from having a collective fitness goal
- ✓ Regular group rides in the buildup to the event encouraged physical activity and teamwork

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As a company we have run two very successful cycle adventures with More Adventure. First we cycled from London to Paris, and the following year, we did the return trip! On both occasions Tom and the team made arrangements in a most professional manner. They answered all of our questions up to the start of the ride, and were able to accommodate many alterations to the norm! During the ride itself, we all felt that we were in good hands. No drama became a crisis. We can whole-heartedly recommend More Adventure to organise and run your adventure

David Wilkinson

Senior Manager, Dassault Systèmes UK



WE WOULD LOVE TO HEAR FROM YOU!

More Adventure specialise in planning and running bespoke professional adventure events in the UK and overseas. We have helped numerous companies and charities realise and exceed their Fundraising Adventure Challenge objectives.

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