

CASE STUDY · CHARITY CYCLE CHALLENGE

LONDON TO PARIS

Environment Agency · September 2014

275

MILES IN FOUR DAYS

13

FUNDRAISERS

£6,000+

FOR WATERAID

◆ THE CHALLENGE

In September 2014, 13 fundraisers from the Environment Agency cycled from London to Paris to raise funds for WaterAid. Over four days they cycled 275 miles from London, through Kent, crossed over the English Channel, then through Northern France to Paris.

The team secured individual and group sponsorship for completing the ride and fundraised over £6000.

◆ THE RESULTS

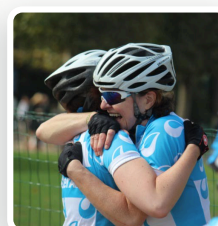
- ✓ Over £6,000 fundraised for WaterAid
- ✓ 275 miles cycled in four days, from London to Paris
- ✓ A celebration under the Eiffel Tower at the finish

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I completed the London Paris ride in aid of Water Aid as part of a team from the Environment Agency. With the help of More Adventure I managed the trip, at 58 years of age not their youngest rider! A great organisation and I will look to book another trip with them

Chris Philips

London to Paris 2014



WE WOULD LOVE TO HEAR FROM YOU!

More Adventure specialise in planning and running bespoke professional adventure events in the UK and overseas. We have helped numerous companies and charities realise and exceed their Fundraising Adventure Challenge objectives.



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